



## Price List for Registration 2019/20

### Registration fee:

Property Type/Number of properties	Registration Fee (inc VAT)
Resident Owners	£31
1 Property (£62 per property)	£62
2 Properties (£57 per property)	£114
3 Properties (£57 per property)	£171
4 Properties (£57 per property)	£228
5 Properties (£51 per property)	£255
6 Properties (£51 per property)	£306
7 Properties (£51 per property)	£357
8 Properties (£51 per property)	£408
9 Properties (£51 per property)	£459
10 Properties (£51 per property)	£510
11 - 16 Properties (Fixed rate)	£560
17 - 30 Properties (Fixed rate)	£785
31 - 50 Properties (Fixed rate)	£1,025
51 - 100 Properties (Fixed rate)	£1,530
101 - 200 Properties (Fixed rate)	£2,050
201 - 300 Properties (Fixed rate)	£2,650
301+ Properties	Please contact Smart Move Sheffield to negotiate fee
Complexes	£10.00 per bed

No refund of the registration fee will be made in situations where registered landlords change their mind, their circumstances/requirements change, they fail to upload their current required certificates (which can result in adverts being removed) or their property is removed from the private sector register.

If you have achieved Bronze, Silver or Gold in the Green Impact Student Homes which were awarded in 2016, 2017 or 2018 then you will be entitled to a 10% discount on your registration fee on each property which meets this standard.

### Additional Advertising:

- **Featured properties of the week - online**

Do you want your property to be the first one a student sees when they visit our home page? If so, why not get priority advertising by purchasing the featured properties of the week option which will advertise your property on our home page. Three properties will be displayed each week and you can purchase 1 or all 3 of these.

The cost of this is as follows:

- £30 (inc VAT) per property per week or £75 for 3 properties per week peak (Aug, Sept, Oct, Nov, Dec)
- £25 (inc VAT) per property per week or £65 for 3 properties per week off peak

- **Property of the week – within Smart Move Sheffield and the Students’ Union Building**

Do you want your property to be the first property a student sees when they walk into our shop and for it to be advertised on 2 of the plasma screens in the Student’s Union (SU) Building? If the answer is yes, then this product is for you.

There will only be one property of the week in Smart Move Sheffield and the SU Building. The usual cost of an advert on a single plasma in the SU building is £80 so we have managed to negotiate a great rate for you.

Your property will be advertised as follows:

- On the plasma screen in Smart Move Sheffield
- In the property of the week display (A3) in the shop window at Smart Move Sheffield
- On 2 plasma screens in the SU building

The cost of this is:

- £80 (inc VAT) per week peak (Aug, Sept, Oct, Nov, Dec)
- £60 (inc VAT) per week off peak

Please note that properties for the next academic year can only be advertised from 01 November each year onwards i.e. properties advertised for Sept and Oct will have to be available for the current academic year.

- **Promotional banner on our webpages**

Do you want to promote your accommodation or an accommodation related product to students at the University of Sheffield?

Why not consider purchasing our advertisement banner which is located at the top of each webpage on our site. In 2016 our website had over 81,000 visits, with the peak months being August through to December with over 40,000 visits. Students carried out a total of 55,000 searches on our website in 2016, again with over 30,000 of these between August and December.

This service is primarily aimed at larger providers or companies however smaller landlords are also able to purchase this service if they require.

The cost of this is:

- £400 (inc VAT) per month peak (Aug, Sept, Oct, Nov, Dec)
- £300 (inc VAT) per month off peak

There will be a total of 5 adverts which will be displayed on a rotating basis – of these 3 will be available to purchase and 2 will include internal messages/information.

## **Additional Services:**

- ***Property photograph service***

If you are a landlord/lady who doesn't have any photos of your properties or you need them updating – this is the service for you. We will take both internal and external photographs of your registered property and load them up to the system so they are displayed on your adverts.

The cost of this is £50 (inc VAT) per property/self-contained unit

- ***Property viewing service***

Are you a landlord who still wants to let and manage your own property but doesn't want the hassle of showing your property to students during house hunting season? If so, why not let us do the hard work and carry out the viewings for you.

This will include an initial property visit from us to obtain detailed information about the property which we can use during the viewings and, up to and including 5 property viewings.

The cost of this is £120 (inc VAT) up to & inc 5 property viewings.

You can purchase these additional services by contacting Smart Move Sheffield on 0114 2226058 or email [smartmove@sheffield.ac.uk](mailto:smartmove@sheffield.ac.uk) to discuss your requirements and you will be sent a booking form to complete and return.

Please note, additional services can only be purchased via cash or cheque – If you are paying by cheque please make it payable to: The University of Sheffield

