



Price List for Registration 2026/27

Registration fee:

Property Type/Number of properties	Registration Fee (inc VAT)
1 Property (£62 per property)	£62
2 Properties (£57 per property)	£114
3 Properties (£57 per property)	£171
4 Properties (£57 per property)	£228
5 Properties (£51 per property)	£255
6 Properties (£51 per property)	£306
7 Properties (£51 per property)	£357
8 Properties (£51 per property)	£408
9 Properties (£51 per property)	£459
10 Properties (£51 per property)	£510
11 - 16 Properties (Fixed rate)	£560
17 - 30 Properties (Fixed rate)	£785
31 - 50 Properties (Fixed rate)	£1,025
51 - 100 Properties (Fixed rate)	£1,530
101 - 200 Properties (Fixed rate)	£2,050
201 - 300 Properties (Fixed rate)	£2,650
301+ Properties	Please contact Smart Move Sheffield to negotiate fee
Complexes	£10.00 per bed

No refund of the registration fee will be made in the situations where the registered landlords change their mind, their circumstances/requirements change, they fail to upload their current required certificates (which can result in adverts being removed) or their property is removed from the private sector register.

Additional Advertising:

- *Featured properties of the week – online*

Do you want your property to be the first one a student sees when they visit our home page? If so, why not get priority advertising by purchasing the featured properties of the week option which will advertise your property on our home page. Three properties will be displayed each week and you can purchase 1 or all 3 of these.

The cost of this is as follows:

- £30 (inc VAT) per property per week or £75 for 3 properties per week peak (Aug, Sept, Oct, Nov, Dec)
- £25 (inc VAT) per property per week or £65 for 3 properties per week off peak

- *Promotional banner on our webpages*

Do you want to promote your accommodation or an accommodation related product to students at the University of Sheffield?

Why not consider purchasing our advertisement banner which is located at the top of each webpage on our site. In 2016 our website had over 81,000 visits, with the peak months being August through to December with over 40,000 visits. Students carried out a total of 55,000 searches on our website in 2016, again with over 30,000 of these between August and December.

This service is primarily aimed at larger providers or companies however smaller landlords are also able to purchase this service if they require.

The cost of this is:

- £400 (inc VAT) per month peak (Aug, Sept, Oct, Nov, Dec)
- £300 (inc VAT) per month off peak

There will be a total of 5 adverts which will be displayed on a rotating basis – of these 3 will be available to purchase and 2 will include internal messages/information.

You can purchase these additional services by contacting Smart Move Sheffield on 0114 2226058 or email smartmove@sheffield.ac.uk to discuss your requirements and you will be sent a booking form to complete and return.

Please note, additional services can only be purchased via our online store – please contact us if you are unable to pay that way.